



2019-20

SPONSOR PACKAGE



PARTNERSHIPS



GOLD SPONSOR

\$5000

- 4 Regular Season Passes.
- 1 Home Game Sponsorships (including 2 flex packs for each sponsored game).
- Your company logo in all home game program including playoffs.
- Website banner ad, listed as a partner in www.klgoldminers.com and a link to your website.
- Your Company Banner displayed in Arena (TBD) * production and artwork to be supplied by customer.
- KL Gold Miners team members at your place of business during the season at your request to assist with special promotions for your business.

SILVER SPONSOR

\$2500

- 2 Regular Season Passes.
- 1 Home Game Day Sponsor (includes 2 flex pack of tickets (20)).
- Your company logo in game program of all home games.
- Listed as a partner with a link to your website on www.klgoldminers.com and a link to your website.
- Reduced pricing for 2019-20 rink board ad rental (production and artwork to be supplied by sponsor).

BRONZE SPONSOR

\$1000

- 2 Regular Season Passes.
- 1 Home Game Day Sponsor (includes 1 flex pack of tickets (10))
- Your company logo in the game program for all home games
- Listed as a partner in www.klgoldminers.com and a link to your website

ZAMBONI

- Pricing Varies.
- Pricing options to be discussed

WALL/GLASS ADVERTISING

- Pricing and location to be discussed

GAME NIGHT



GAME NIGHT SPONSOR

\$500

- PA Announcements throughout the game.
- Recognition on Twitter, Facebook and www.klgoldminers.com
- 20 game day tickets for your staff and customers.
- Company name and logo on front page on game night program as featured sponsor.
- Company advertising and display/booth available at your request.
- You are asked to provide a minimum of 3 prizes for door prize draws.
- Great opportunity to create excitement and fan participation throughout the game while promoting your business.

HELMET SPONSOR

\$500

- \$500.00 per side.
- Company Logo sticker displayed on one side of helmet.
- Sponsor responsible to supply stickers.

PANTS SPONSOR

\$500

- \$500.00 per Leg.
- Company embroidered or patch logo sewn in to one pant leg panel.
- Sponsor is responsible to provide patches or artwork for embroidery.

RINK BOARD ADVERTISING

\$1000

- \$1000.00 per year
- Sponsor will be responsible for the cost of artwork, signage and installation.
- Your Advertisement will be seen at all arena events for the year.

PUCK SPONSOR

\$2000

- \$2000.00 per year
- Your company's official logo on the back of the Gold Miners game pucks.

JERSEY SPONSOR

\$2500

- Company Name Bar on bottom of shirt.
- Sponsor responsible for cost on name bars and artwork.

GAME PROGRAM ADVERTISING

1/8 Page —\$300 1/2 Page —\$500
1/4 Page —\$400 Full Page —\$900