



2018-19

# SPONSOR PACKAGE





# PARTNERSHIPS



## GOLD SPONSOR

**\$5000**

- 4 Regular Season Passes.
- 1 Home Game Sponsorships (including 2 flex packs for each sponsored game).
- Your company logo in all home game program including playoffs.
- Website banner ad, listed as a partner in [www.klgoldminers.com](http://www.klgoldminers.com) and a link to your website.
- 2018-19 standard rink board ad rental (production and artwork to be supplied by sponsor).
- KL Gold Miners team members at your place of business during the season at your request to assist with special promotions for your business.

## SILVER SPONSOR

**\$2500**

- 2 Regular Season Passes.
- 1 home game day sponsor.
- Your company logo in game program of all home games.
- Listed as a partner with a link to your website on [www.klgoldminers.com](http://www.klgoldminers.com) and a link to your website.
- Reduced pricing for 2018-19 rink board ad rental (production and artwork to be supplied by sponsor).

## BRONZE SPONSOR

**\$1000**

- 2 Regular Season Passes.
- Reduced pricing for home game day sponsor.
- Your company logo in the game program for all home games
- Listed as a partner in [www.klgoldminers.com](http://www.klgoldminers.com) and a link to your website

## PAYMENT

Payment can be made as follows:

- 1 Full Payment ( July 1, 2018)
- 2 Equal Payments (June 1 and Oct 1 2018)
- 3 3 Payments (20% June 1, 40% Oct 1, 40% Dec 1 2018)



# GAME NIGHT



## GAME NIGHT SPONSOR

**\$500**

- PA Announcements throughout the game.
- Recognition on Twitter, Facebook and [www.klgoldminers.com](http://www.klgoldminers.com)
- 20 game day tickets for your staff and customers.
- Company name and logo on front page on game night program as featured sponsor.
- Company advertising and display/booth available at your request.
- You are asked to provide a minimum of 3 prizes for door prize draws.
- Great opportunity to create excitement and fan participation throughout the game while promoting your business.

## HELMET SPONSOR

**\$500**

- \$500.00 per side.
- Company Logo sticker displayed on one side of helmet.
- Sponsor responsible to supply stickers.

## PANTS SPONSOR

**\$500**

- \$500.00 per Leg.
- Company embroidered or patch logo sewn in to one pant leg panel.
- Sponsor is responsible to provide patches or artwork for embroidery.

## RINK BOARD ADVERTISING

**\$1000**

- \$1000.00 per year
- Sponsor will be responsible for the cost of artwork, signage and installation.
- Your Advertisement will be seen at all arena events for the year.

## PUCK SPONSOR

**\$1500**

- \$1500.00 per year
- Your company's official logo on the back of the Gold Miners game pucks.

## JERSEY SPONSOR

**\$2500**

- \$2500 for a 2 year sponsorship
- Company Name Bar on bottom of shirt.
- Sponsor responsible for cost on name bars and artwork.

## GAME PROGRAM ADVERTISING

1/8 Page —\$300      1/2 Page —\$500  
1/4 Page —\$400      Full Page —\$900